

The new benchmark for senior living sales enablement

55+ & Independent Living | Assisted Living | Memory Care | Skilled Nursing

Connecting the Dots for Senior Living – a CRM and then some

Today's senior living sales professional has an overwhelming amount of information coming at them from various sources. Sifting through all the data points to make the right connections can be daunting and time-consuming. That's where having the right, intuitive technology can make all the difference.

LivingMetrics™ is more than a great CRM...it's a sales enablement tool that connects the dots, intuitively collecting and associating people, their behavior and activities with each other, and prospective sales opportunities. The platform's advanced and streamlined functionality accelerates all aspects of the sales process including communications, documentation, and reporting, giving sales teams superpowers that generate RESULTS!



Get MORE than the industry standard in CRMs

Imagine having a tool that goes beyond keeping track of basic contact information, activity, and follow up tasks. LivingMetrics™ optimizes the sales professional's time by intuitively assimilating key information from multiple sources—assuring the appropriate action occurs quickly and effectively. Your time is spent engaging with prospects, where you can have the most impact, while technology takes care of the menial tasks for you.

It's easy – and affordable

1. **Book a demo** to see how LivingMetrics™ can super-charge your sales operation
2. **Sign up** for a monthly subscription (no long-term contract) **only \$500 per community per month**
3. **Set up** with quick data migration and system integrations
4. **Get easy-to-follow training** (live, personalized training and self-guided resource library)

For more advanced training, data migration, or system integrations, we're available to help.

Sales pros from every sector of senior living and senior care rely on LivingMetrics™ to optimize their efforts and drive results.

BOOK A DEMO

Call **888-533-3146** | Email sales@livingmetrics.com | Visit www.livingmetrics.com

The LivingMetrics™ advantage

Brilliantly simple

LivingMetrics™ is different from – and significantly better than – everything else in the industry, with more features and a brilliantly simple and intuitive user interface. Configure your CRM to operate as a basic single-site sales management tool or a sophisticated multi-community sales enablement platform. Or anywhere in between. You choose when and how to roll it out to your organization. Start simply and grow at a pace that is comfortable for your team to take advantage of LivingMetrics™ extensive, unique functions.

Robust customer support

24-hour support access includes the customer support portal, highly trained senior living & care focused support staff, and a robust resource library.

Backed by experience and serious technology horsepower

LivingMetrics™ is a technology brought to you by Collain Healthcare, part of Harris Healthcare Group, a subsidiary of Constellation Software, Inc. – a \$70B global technology firm that supports hundreds of thousands of healthcare providers and organizations around the world. Collain's team consists of practicing clinicians and seasoned technology and business experts with hands-on senior living and senior care experience.

A flexible CRM—that can be as simple or sophisticated as needed—is a game changer. I can use the same system for our entire portfolio without a one-size-fits-all system.

— COO, Continuing Care Retirement Community

I love how LivingMetrics™ accelerates the sales process. Having a CRM that intuitively connects seemingly disparate activities—and stakeholders—is priceless!

— Sales Professional, Independent Senior Living Community



Learn how the LivingMetrics™ platform builds efficiency and accelerates the sales process.

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